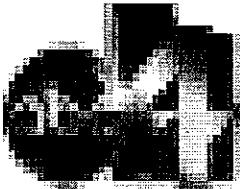


ORDER



KTVX-TV

Office Accounts

SLC

Local

Orders	Order / Rev:	64307
	Alt Order #:	
	Product Desc:	ESTIMATE 12438
	Estimate:	12438
	Flight Dates:	10/09/12 - 10/14/12
	Original Date / Rev:	10/08/12 / 10/08/12
	Order Type:	CIA - O

Primary AE:

Sales Office:

Sales Region:

Agency	Name:	Media Strategies & Research
	Buying Contact:	
	Billing Contact:	
		1580 Lincoln Street
		Denver, CO 80203

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

Advertiser	Name:	Matheson for Congress 2012
	Demographic:	HH
	Product Codes:	US Congress
	Priority:	P-3
	Revenue Codes:	AGY, POL-CAND, GEN

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Totals

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/12/12	14	\$3,025.00	\$2,571.25	October 2012	14	\$3,025.00	\$2,571.25	0.00
					Totals	14	\$3,025.00	\$2,571.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
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Office Accounts Start Of Order - End Of Order 100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTVX	10/09/12	10/09/12	M-F 6a-630a GMU	CM	6a-630a	-1-----	:30	1	\$95.00	P-3	0.00	NM	1	\$95.00
M-F 6a-630a GMU															
Start Date		End Date	Weekdays		Spots/Week		Rate	Rating							
Week: 10/08/12		10/14/12	-1-----		1		\$95.00	0.00							
E 2	KTVX	10/12/12	10/12/12	M-F 630a-7a GMU	CM	630a-7a	-----F--	:30	1	\$130.00	P-3	0.00	NM	1	\$130.00
M-F 630a-7a GMU															
Start Date		End Date	Weekdays		Spots/Week		Rate	Rating							
Week: 10/08/12		10/14/12	-----F--		1		\$130.00	0.00							
E 3	KTVX	10/10/12	10/10/12	M-F 3p-4p	CM	3p-4p	--1-----	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
M-F 3p-4p															
Start Date		End Date	Weekdays		Spots/Week		Rate	Rating							
Week: 10/08/12		10/14/12	--1-----		1		\$250.00	0.00							
E 4	KTVX	10/09/12	10/12/12	ABC4 News at 4p	CM	4p-430p	-1--1---	:30	2	\$165.00	P-3	0.00	NM	2	\$330.00
ABC4 News at 4p															
Start Date		End Date	Weekdays		Spots/Week		Rate	Rating							
Week: 10/08/12		10/14/12	-1--1--		2		\$165.00	0.00							
E 5	KTVX	10/10/12	10/11/12	ABC4 News at 430p	CM	430p-5p	--11---	:30	2	\$165.00	P-3	0.00	NM	2	\$330.00
ABC4 News at 430p															
Start Date		End Date	Weekdays		Spots/Week		Rate	Rating							
Week: 10/08/12		10/14/12	--11---		2		\$165.00	0.00							
E 6	KTVX	10/10/12	10/10/12	ABC4 News at 5p	CM	5p-530p	--1-----	:30	1	\$165.00	P-3	0.00	NM	1	\$165.00
ABC4 News at 5p															
Start Date		End Date	Weekdays		Spots/Week		Rate	Rating							
Week: 10/08/12		10/14/12	--1-----		1		\$165.00	0.00							

Order / Rev: 64307
 Alt Order #: _____
 Flight Dates: 10/09/12 - 10/14/12

Advertiser: Matheson for Congress 2012
 Product Desc: ESTIMATE 12438
 Estimate: 12438

KTVX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	KTVX	10/09/12	10/11/12	ABC4 News at 6p ABC4 News at 6p	CM	6p-630p	-1-1---	:30	2	\$200.00	P-3	0.00	NM	2	\$400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/08/12 10/14/12 -1-1---															
E 8	KTVX	10/10/12	10/12/12	ABC4 News at 10pm M-FM M-F 10p-1036p	CM	10p-1036p	--1-1--	:30	2	\$400.00	P-3	0.00	NM	2	\$800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/08/12 10/14/12 --1-1--															
N 9	KTVX	10/12/12	10/12/12	M-F 9a-10a M-F 9a-10a	CM	9a-10a	----F--	:30	1	\$125.00	P-3	0.00	NM	1	\$125.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/08/12 10/14/12 ----F--															
N 10	KTVX	10/11/12	10/11/12	M-F 630p-7p M-F 630-7p	CM	630-7p	---T---	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/08/12 10/14/12 ---T---															
Totals														14	\$3,025.00